



At the end of the course, participants would be able to:

- Gain a comprehensive and practical understanding of AI applications and use cases in FinTech
- Understand how AI is changing the financial services industry
- Understand how AI can be used in a business context for a range of applications and build an AI project plan for their organisation

Course objectives

FinTech is an industry aiming to disrupt financial services and with Artificial Intelligence (AI) as a partner, it just might change society's perspective.

Every application of AI on the consumer level will require some level of payment and that's where FinTech comes in. Such a relationship between the two trends will become key for the success of digitalisation in the future. From AI theory to machine learning modelling, this course provides a powerful introduction to and overview of the use of AI in business and practice in a real-world context. The course goes beyond the hype and takes a sober look at the power and limitations of AI, and how it can be effectively deployed in the finance sector.

Centered heavily in a business owner perspective, this course seeks to provide participants with a practical overview of the impact of AI in FinTech companies.

Course outline

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Course details

1 week

Certificated by Singapore Management University (SMU)

Who should attend

Professionals who want to gain a solid understanding of the business opportunities surrounding the use of AI in business.

Pre-requisites

None

Tools

None

Model of training

Classroom,
Company visits

