



Course outline

- Introduction to Business Intelligence and its benefits
- Getting familiar with BI and analytics function
- BI implementation on your business

Course objectives

At the end of this course, participants will be able to:

- Understand what is business intelligence and analytics
- Gain an appreciation of the charter and scope of activities of a business intelligence and analytics function (department)
- Be familiarised with the organisation design principles that will align capabilities with value creation
- Understand the talent requirements and development needs to sustain such a function
- Learn how the function can effectively solve business problems through a 7-step approach

Course details

1 week

Certificated by Singapore Management University (SMU)

Who should attend

Senior executives, department/ functional heads and business managers, project managers, business analysts, IT executives, data analysts and scientists looking to enhance strategic thinking in building their business intelligence/ analytics function..

Pre-requisites

None

Tools

Stellar

Model of training

Classroom,
Field trip

