



Course outline

- Tailored for accounting and finance professionals, this course teaches participants how to use Tableau (a data visualisation tool) to analyse data through step by step hands-on exercises.
- Participants will also learn how to uncover new insights from visual analytics and to communicate those insights effectively to others

Course objectives

Data visualisation is going to change the way accounting and finance professionals work with data. They're going to be expected to respond to issues more rapidly. And they'll need to be able to dig for more insights – look at data differently, more imaginatively. Accounting and finance professionals are in the centre of the data explosion and are poised to become ever more vital to stakeholders in enabling data and insight-driven enterprises.

At the end of the course, participants will be able to:

- Employ visual analytics using Tableau for decision making in accounting and finance
- Learn how to effectively communicate insights obtained from visual analytics

Course details

1 week

Certificated by Singapore Management University (SMU)

Who should attend

Accounting and finance professionals who want to understand how visual analytics can be used.

Pre-requisites

None

Tools

Tableau

Model of training

Classroom,
Field trip

