Tableau: Unlocking Insights with Analytics 2

Course outline

- Overview of Data Analytics
- Introduction to Visual Analytics
- Visual Analytics with Tableau
- Hands-on Exercises

Course objectives

This course is a follow-on from the course, 'Tableau: Unlocking Insights with Analytics 1'. The overall objective of the course is to equip participants with a deeper practical knowledge and skills to formulate and test hypotheses through the use of visual analytic techniques and communicate key findings and insights through the use of visual storyboarding techniques.

At the end of the course, participants will be able to:

- Identify opportunities and risk from visual exploration of business data
- Communicate insights through a cohesive visual story

Course details
1 week

Certificated by Singapore Management University (SMU)

Who should attend
Executives and middle management who are currently using Tableau to provide basic reporting and dashboarding.

Pre-requisites
None

Tools
Tableau

Model of training
Classroom,
Field trip