Course outline

- This course will introduce participants to the principles behind data visualization and how to apply these principles using the MicroStrategy visualization tool.
- Participants will learn the techniques required to operate MicroStrategy and the enhanced functions it has for deeper analysis. This will form the basis for them to then use MicroStrategy to better analyse accounting data.

Course objectives

Dashboards display business data using a variety of visually striking, interactive data representations, called visualizations. Visualizations can be used as a tool to form a picture of business trends, explore relationships between data, and quickly identify areas of improvement.

At the end of the course, participants will be able to:

- Create Dashboards and Visualizations
- Interpret, perform and analyse data using visualisations in a dashboard
- Make deeper analysis for business decisions

Course details
1 week

Certificated by Singapore Management University (SMU)

Who should attend

Finance and accounting professionals who want to learn more about how data and analytics can be applied in accounting.

Pre-requisites
There are no prerequisites for this programme. Prior knowledge on any of the topics is not required.

Tools
MicroStrategy

Model of training
Classroom,
Field trip

www.semeco.com.sg