



## Course outline

- This course will introduce participants to data modelling & forecasting techniques
- Participants will practice to use these techniques in various business case studies for better understanding
- Valuate the outcome of data modelling & forecasting techniques implementation

## Course objectives

This course will introduce participants to a variety of data modelling & forecasting techniques.

Participants will apply them in developing, implementing, and utilising analytical data models used to solve decision problems that accountants regularly face.

Using advanced statistical techniques coupled with the high-volume data processing capabilities, our predictive models have been highly successful. At the end of the course, participants will be able to apply data modelling and forecasting techniques in developing, implementing, and utilising analytical data models used to solve decision problems that accountants regularly face.

### Course details

1 week

Certificated by Singapore Management University (SMU)

### Who should attend

Finance and accounting professionals who want to learn more about how data and analytics can be applied in accounting.

### Pre-requisites

There are no prerequisites for this programme. Prior knowledge on any of the topics is not required.

### Tools

MySQL

### Model of training

Classroom, Field trip

