

# **Course objectives**

The boom of big data management and analytical data simulations has served businesses well, but the data ethics in business and privacy aspects of such work are still in question. While the potential benefit from new data-driven technologies is huge, there is a need for a balance between risk and benefit. It is therefore timely for participants to learn how to formulate their organisation's code of ethics, and establish systems and processes to ensure adherence to professional, legal and ethical requirements for data usage. At the end of the course, participants will be able to:

- Evaluate compliance requirements and ethical principles based on AI principles and governance framework
- Establish procedures to identify and address ethical problems associated with implementation of automation and AI which is changing the face of the global workforce
- Implement changes according to ethicallegal requirements and draft professional code of conduct and standards codes of practice
- Maintain an environment conducive for data-driven innovations while upholding ethical data usage

## **Course outline**

- Introduce PDPA, GDPR, the US wanting similar regulations and their positive worldwide impacts.
- This module leverages principles from
  Singapore's AI Model Governance
  Framework and other global AI ethics
  framework (e.g., OECD AI principles, EU, etc) and provides participants with an
  understanding of data ethics in a changing world.

#### Course details 1 week

Certificated by Singapore Management University (SMU)

### Who should attend

Heads of Departments/ functions with GRC roles (audit, risk, compliance). Data Protection Officers, Compliance Managers or personnel with data protection responsibilities. Also for personnel handling personal data, e.g., Finance, Human Resource, Sales, Marketing, IT and Customer Service.

#### **Pre-requisites**

Participants should preferably have tertiary qualifications and/ or with at least 3 years of working experience.

Tool None **Model of training** Classroom, Field trip

