



At the end of the course, participants will learn how to:

- Perform accounting data analysis process
- Use Excel in accounting practice and know its benefits & limitations
- Be exposed to other data analytics tools.
- Understand how data analytics may be applied to financial planning and analysis to enhance its effectiveness
- Understand steps to perform accounting data analysis process
- Explain the key challenges in accounting data analysis process ranging from collection, categorisation to data modelling

## Course objectives

The module focuses on types of analytics and the role it plays in data-driven decision-making culture and especially for financial planning and analysis. It will cover the key challenges in accounting data analysis ranging from collection and categorisation to data modelling and analysis of data.

## Course outline

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### Course details

1 week

Certificated by Singapore Management University (SMU)

### Who should attend

Finance and accounting professionals who want to learn more about how data and analytics can be applied in accounting.

### Pre-requisites

There are no prerequisites for this programme. Prior knowledge on any of the topics is not required.

**Tool**  
Excel

**Model of training**  
Classroom,  
Field trip

