



At the end of the course, participants will be able to:

- Understand the process of making a real estate market analysis and its use
- Identify and evaluate the different key micro and macro-economic factors
- Understand real estate cycles and strategy for each cycle
- Learn where and how to retrieve and interpret economics and price data
- Understand the driver of each segment and how to decide the best use for a development and cloud services to build an enterprise application

## Course objectives

Real Estate Market Analysis and Economics is fundamental for any investor looking at real estate investment. The module covers various factors affecting the real estate market value, as well as identifies price patterns, supply and demand. This course focuses on real estate investing in Singapore context and covers different segment of properties ranging from residential, retail, commercial, industrial and hospitality.

## Course outline

- Micro and macro-economic factors affecting the real estate market cycle
- Learn to create high-level excel model for real estate market analysis
- Actual case studies and strategy for different segment

### Course details

1 week

Certificated by Singapore Management University (SMU)

### Who should attend

- Insurance agents, property agents and real estate consultants
- Private real estate funds and real estate investment companies, property development companies, investment banks, financial institutions, and government agencies
- Anyone interested in gaining an in-depth knowledge about real estate

### Pre-requisites

There are no prerequisites for this programme. Prior knowledge on any of the topics is not required.

### Tool

Actual case studies

### Model of training

Classroom, Field trip

